

Annual Report 2009-2010



Supporting young people to become active citizens.

Strengthening the institutional framework to promote youth development and active citizenship.

Supporting youth-led social change.

Making youth work visible.

Strengthening internal organizational development.

Citizenship Learning and Action Program (CLAP) : CLAP recognizes and celebrates the efforts of young people in actively promoting social change within communities. Comprising a learning and exchange opportunity, a cash award for collective use, acknowledgement at a public event and a certificate of appreciation, CLAP seeks to recognize youth leadership.

Friendship Udankhatola Camp (**FUN Camp**) : FUN Camp is a week-long urban-rural interchange between adolescents. Designed as an experiential learning programme, FUN Camps expose and sensitize adolescents to the various facets of rural and/or urban life and socio-economic issues, while inspiring them to act for change.

From Me to We (**FMTW**) : FMTW comprises of an approximately 42 hour long curriculum and is delivered through workshops in schools. FMTW equips adolescents with skills to become active citizens and deal with conflicts positively. The curriculum promotes self-awareness, principles of democratic leadership, conflict resolution, and awareness of social issues.

Global Xchange (**GX**) : GX is an inter-cultural exchange program between UK and India, which provides 9 selected volunteers from each country to live and work in cross-cultural pairs in both countries. Implemented in collaboration with VSO-UK, the program ensures that the volunteers share and develop their skills, gain a broader

## **Pravah's Programmes**

understanding of global issues, break stereotypes and promote tolerance and peace. In both countries, GX volunteers live with local host families and are engaged in community projects with local organizations.

**Research and Learning**: Pravah involves itself in research, learning and capacity building activities and leverages the findings to improve programming, gain organizational learning, and impact the field of youth development and active citizenship.

**Streaming Partnerships** : To strengthen citizenship action and youth development, Pravah develops long term strategic partnerships with organizations working with young people across the country and co-creates youth interventions. The aim is to create a learning network of youth organizations that can advocate for youth development and active citizenship.

Students Mobilisation Initiative for Learning through Exposure (**SMILE**) : Since 1996, through the SMILE program, Pravah creates opportunities for university students from diverse backgrounds to volunteer to come together, understand social realities, make the connection between themselves and the larger society, learn relevant skills for leadership and finally, engage in citizenship action.

**Startups and Joint Ventures** : Pravah works with like-minded partners and facilitates the start-up and/or development of new youth initiatives/organizations.

The World is My Classroom (**TWMC**) : TWMC is a multi-pronged intervention that equips school teachers to design and deliver citizenship curricula within the existing educational framework, link education with social realities and advocate for the integration of citizenship education within the school system. The intervention comprises of workshops, exposures, internships, fellowships as well as facilitating an Educators' Collective and Teachers Resource Centres in collaboration with schools to specifically promote active citizenship.

**Change Looms** : Pravah promotes, supports and strengthens youth led initiatives, organizations and teams nationally through the Change Looms program and fellowships. Change Looms supports the growth of impactful and sustainable social change initiatives led by youth. The programme provides significant inputs in organizational development to youth-led voluntary organizations and builds leadership capacities of the young founders and team members of these initiatives (we call them Changeloomers)

Youth for Development (**YfD**) : YfD offers young people in India a chance to intern in an NGO for 6 months and in the process, gain skills and experience in the development sector and contribute to development issues in communities. Running in collaboration with VSO-India, the program is inspired by a program model at VSO-UK.

## Dear Friend,

There is a growing interest in young people across the world and more specifically in India. This is because India's youth population is 40% and by 2020 the average Indian will be 29 years old. We are expecting to reap the demographic dividend as this considerable work force ushers in a new era of growth, prosperity and nation development.

At Pravah, we believe that to truly reap the demographic dividend, we need to focus on youth development first. We must learn to approach youth development as an end in itself, and to value youth-centered processes - those that build the leadership potential of young people, and ensure that these are recognized and legitimized across sectors.

We further believe that as a society we have so far legitimized four spaces for young people - that of family, friends, career and leisure. However, there is a 'Fifth Space' that the young have occupied historically, and that is the space of active citizenship. This space has come to be associated almost solely with social action today, and we feel that now is the time to enrich the notion. We need to reposition the Fifth Space as one that supports young people to not only take action, but one that supports young people to undertake the critical journey of understanding the self, building relationships and impacting society. This is because we have seen that while engaging with social change processes, young people experience changes within themselves, and if facilitated properly, these experiences lead to a heightened understanding of one's self, enhanced leadership skills and informed stances on social issues and action.

In an effort to advocate this perspective across sectors, in 2009-10 we wrote a paper elaborating the context, framework and content of the 'Fifth Space'. We feel this was an important step for us, because going forward, this concept would form the backbone for our advocacy efforts as well as for all our work, including that with youth facilitators and youth organizations.

This year, the Central Board of Secondary Education (CBSE) introduced the Continuous Comprehensive Evaluation (CCE) system for all CBSE schools, with through direct interventions

**Our outreach** 

1000 youth and 500 adolescents through our own programmes.

3000 youth in Delhi and Rajasthan through 26 youth facilitators trained by us.

600 adolescents in Delhi through 24 teachers trained by us.

> 550 adolescents in 11 schools in Odisha, Rajasthan, Karnataka in partnerships with Patang, Sankalp and Infinite Scope.

life skills education as an important cocurricular area with significant weightage. We saw this development not only as a vindication of our philosophy and vision because our school interventions have always been developed with this paradigm in mind, but also as an opportunity to help schools to operationalize the new system, and thus institutionalize life skills education. Hence, this year we started to customize our curriculum for adolescents to address the specific needs of the CCE system, and piloted them with groups of students and teachers. We also started to build the understanding of teachers about CCE.

In the year, through the Change Looms programme, we provided organization development and learning support to nine youth led organizations from Maharashtra, Himachal Pradesh, Madhya Pradesh, Uttar Pradesh, Jharkhand, West Bengal and Karnataka. In parallel, we continued to partner in various capacities with a host of inspiring organizations and collectives in Delhi, Pakistan, Odisha, Rajasthan, West Bengal and Maharashtra, which are reaching out to hundreds of young people directly and indirectly through their programmes.

In the following pages, we have captured our work over the year in keeping with our 5 key focus areas:

Supporting young people to become active citizens (through providing opportunities and building capacities).
Strengthening the institutional framework to promote youth development and active citizenship.

- Supporting youth-led social change.
- Making youth work visible.
- Strengthening internal organizational development.

We hope that through the report, we will be able to effectively communicate with you, how we are working to strengthen what we now term as the 'Fifth Space' for young people.

We thank you for being co-voyagers in our journey.

In faith and goodwill,

Meenu Venkateswaran, CEO, Pravah

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Strengthening the institutional framework to promote youth development and active citizenship | Supporting youth-led social change | Making youth work visible | Strengthening internal organizational development |

# Supporting young people to become active citizens

Through a range of customized programmes, we support diverse groups of young people and those who work with young people to journey into a deeper self awareness, develop an understanding of social responsibility and become active citizens. Training workshops, exposures, clubs, collectives, as well as hands-on voluntary action form key methodologies for facilitating these intensive personal journeys.





"The (rural) internship process taught me to be more adaptable, and to get out of my comfort zone to learn, explore and discover new things. I am more open now... I also try to see all perspectives around an issue, before jumping to a conclusion. I am content as well." – Nishu Kaul, Jamia Milia Islamia Through the campus programme SMILE, this year we reached out to over 1000 college students across Delhi University, Jamia Milia Islamia, Indra Prastha University and IIT. Subsequently, we supported approximately 200 young people to develop capacities for self reflection, gain perspectives on social issues and undertake various action projects. For this, we conducted 10 skill and issue based exposures and activities on diverse and relevant themes.

This year we were able to significantly enrich Rural Internships, a process under SMILE, in which we offer volunteering opportunities to young people with grassroots organizations/movements for 3-6 weeks. Improved mobilization processes resulted in 28 young people successfully completing placements in 9 different organizations in the country.

The reflections and feedback from the returned volunteers clearly indicate that the placements taught them both at the level of the self as well as of issues of social justice. Some of their learnings include becoming adaptable, making friends and connecting with people they would never have met otherwise, learning to deal with and resolve conflicts and rethinking their life choices for the future.

For the first time, this year we collaborated formally with NSS (National Service Scheme) and reached out to student leaders from 40-50 colleges in Delhi University. As a part of this, we co-hosted a youth festival in December 2009, where young people interacted with youth activists who are working on issues as diverse as Environment. Peace and Active Citizenship. We also organized Music for Harmony, Pravah's peace campaign which is led by young volunteers every year since 2001, as a part of the NSS Youth Festival. Because it took place on campus (the first time in the history of the campaign), Music for Harmony offered university students an opportunity to reflect on and articulate their perspectives on peace to an

audience of 600 young people. Through the programme Youth for Development (in partnership with VSO-India), this year we provided 13 young people from across the country opportunities to undergo 6-month long internships in NGOs/ groups/ movements across Rajasthan, Madhya Pradesh, Jharkhand and Odisha. Here, through fifteen action projects, the young people worked with more than 2000 people. The issues that they addressed ranged from Education, HIV/ AIDS, Gender and Domestic Violence, building awareness and access to NREGA and PDS, MDGs, Peace, Urban Development, Displacement and Climate Change. Case studies and feedback from the young people, their facilitators and the development organizations they

worked with, indicate significant movement in their awareness about themselves and issues of social justice. This year, we partnered with Interactive Resource Centre, an organization in Pakistan, to implement a project called Films with Wings. As a virtual youth exchange between young people in India and Pakistan, the project built skills of 20 young people in the two countries on film-making and supported them to make short films. Through discussions on the issues that the films covered as well as the learning processes that they underwent, the project facilitated the young participants to break stereotypes about each other and develop new perspective. 4 films emerged from the group of 10 in India and 3 in Pakistan.

"It (Films With Wings) was a wonderful experience. It made me move out of my comfort zone and explore more on the key issues that the people living in rural India face. It was also a journey to self discovery. I learned how to use a camera without enrolling myself in a Mass Comm. course!!" – Rahul Bhatnagar, Kirori Mal College, University of Delhi



Action projects by programme participants:

Campaign on the importance of following Traffic Rules by students from Sanskriti School at Saket.

Comics exhibition and a play on WOMEN'S iSSUES by students from Sanskriti School at Dilli Haat.

Comics exhibition and a play performance at Jawahar Navodaya Vidyalaya by the students on their own struggles in school.

Comics exhibition on practicing democracy and a collage on **understanding democracy** by students of Kendriya Vidyalaya.

Play in the assembly on good listening skills by students of Shafiq memorial School.

62% of the participants demonstrated a significant positive movement on the Social Sensitivity Index, a psychometric evaluation tool. In 2009-2010, the Adolescent Intervention team worked in a range of schools including government schools, minority schools and lower and middleincome schools. It reached out to 597 adolescents, and completed six FMTW workshops and five FUN Camps . We also developed three new learning modules on Urban Community Exposure, Democracy and Leadership, which we piloted with groups of students from different schools, and conducted a six-day residential workshop on 'identity' where 32 students from Bharat National Public School, Shafiq Memorial School, Manzil and Karm Marg participated. The diversity in the backgrounds of the participants only enriched the discussions and the sessions and provided a unique opportunity for each participant to share and learn from each other's contexts and experiences.

This year, besides partnering with two new schools, Ryan International School and Jawahar Navodaya Vidyalaya, we also worked with St. Columba's School, Shafiq Memorial School and Kendriya Vidyalaya, Pragati Vihar.





In 2009-10 we organized three FUN Camps at Urmul Marusthali Bunker Vikas Samiti (UMBVS, Rajasthan) and Society for Integrated Development of the Himalayas (SIDH, Uttarakhand). We also hosted two camps in new locations in partnership with Deer Park Institute (Himachal Pradesh) and Bodh Shiksha Samiti (Rajasthan).

We organized a Return FUN Camp in 2009-10. This urban exposure in Delhi hosted 27 adolescents from schools run by UMBVS (Rajasthan), Gramin Vikas Navyuvak Mandal (Rajasthan) and Deer Park Institute (Himachal Pradesh). Besides gaining exposure to urban realities and learning about urban-rural connections, the adolescents developed strong bonds and friendships here.

In the reporting period, we piloted the Citizenship Learning and Action Program (CLAP) in North-East India in collaboration with Sanskriti School in Delhi and Pajhra and "the ant" in Assam. After an extensive mobilization drive, we invited 16 adolescent changemakers from 8 groups in the region to participate in an intensive 3 day leadership development workshop. On the fourth day, we felicitated them at a public event, where they shared their work with an audience of 115 schoolchildren from Guwahati. "The relationship with Pravah is not just limited to the programs but we have also been able to develop strong relationship with people in Pravah. I think FUN Camp is a very good program and UMBVS has enjoyed and participated fully. We look forward to developing this partnership further." - Deen Dayal Arora, UMBVS



FUN Camp has given me a new way of looking at people. Great emphasis was made on the inner side of the person rather than looks or stereotypes. I hope I will approach everyone with an open mind." - Karan Tuli, Sanskriti School



"This experience has changed me to the fullest; prior to this workshop I would not value what I have in life and take everything for granted. Now I realise how fortunate I am and have learned to respect my parents more."

- Shraddha Raheja, Ryan International School We are grateful to the group of teachers from Andhra Education Society, who underwent our training in the past and who are now members of the Educators' Collective. This group of teachers convinced the school's management to accept that there is a need for the newly recruited teachers to undergo our training programme.



The focus of 'The World is Our Classroom', our umbrella programme with teachers, remained on building a cadre of facilitators who can promote education for Life Skills and Active Citizenship, and through training, research and exposures, we supported their personal and professional growth.

In 2009-10 we completed introductory workshops with twenty five teachers while six teachers started their post-workshop internships, a process where we guide them to design and deliver sessions on life skills and active citizenship with their students. In all, we trained teachers from six schools.

During 2009-10, we worked at consolidating the Educators' Collective as a learning platform for teachers from a range of schools and organized meetings that supported their collective understanding on the Right to Education Bill and Continuous Comprehensive Evaluation. Teachers, who are members of the collective, increasingly took charge of running the meetings. We are happy to share that three Educators' Collective members proactively took additional roles in their respective schools and organized learning workshops on the following topics with other teachers: Understanding Adolescents, Forgiveness as an Attribute of a True Teacher, Compassionate Teaching and Life Skills for Adolescents. We expanded the scope of our work when in partnership with another of Pravah's programmes, Change Looms, we mentored Ruchika Naidu to incubate Infinite Scope, an organization that promotes Life Skills and Active Citizenship among adolescents in Mysore, Karnataka. Ruchika Naidu was previously a participant in our teachers training programme, and being able to support her to move her work to the next level and take this kind of education to a place where it is absent, gave us immense satisfaction.

In 2009-10, we awarded 5 learning and action research fellowships to interested teachers to study various classroombased issues, while the Teacher Resource Centre we launched last year in partnership with Bluebells School International, started reaching out to teachers from neighboring schools. 

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 promote youth development and

active citizenship

The partnership with Pravah gave us an opportunity to think ahead. We could consolidate our learnings and scale up the program post the partnership... Partnership meetings have been a space to learn about different issues like communalism, social entrepreneurship, youth development and active citizenship. These meetings have also helped us get a big picture of what is happening in other parts of the country."

- Himalini Varma,

Thoughtshop Foundation, Kolkata



Under the Streaming Initiative, in 2009-10 we continued to work with our existing partner organizations Thoughtshop Foundation in Kolkata, SAHER in Mumbai, and Patang in Sambalpur. Our engagement with the partners this year included building their teams' capacities to manage group processes, developing organizational systems and facilitating strategic planning and visioning processes. With Pravah Jaipur Initiative, a partner organization that we incubated in 2007, we engaged deeply in designing and implementing their planning and review processes. This year, Pravah Jaipur Initiative, in partnership with Drishti Media, set up of a Community Video Unit with six young people from marginalized communities. The Unit trained these young people to make films, and they made two films on the issues of water and road safety. As per plan, they will screen these, as well as other films they would make in the

future, in different localities to raise the awareness of the communities. With Commutiny – The Youth Collective, another partner organization that we incubated in 2006-07, we played a significant role, where one of Pravah's senior team members acted as the head of the Collective, and other members supported in programme design and delivery as well as organizational development.

In 2009-10, we organized a partnership meeting in Sambalpur, Orissa where our Streaming partners got an opportunity to learn about Patang's work, and run a campaign to promote diversity. As part of the campaign, partners conducted a workshop on 'Diversity' with MSW students of Sambalpur University and mobilized large numbers of students. In the reporting period we developed a partnership with National Service Scheme (NSS), Delhi University and started working with Programme

Officers of different colleges as well as

with NSS student leaders to inspire them to incorporate the youth development perspective in their work. In September 2009, we invited Dr. Vinod Lyall from NSS to join us in the Voluntary Visitor Programme hosted by the US State Department, which provided participants with the opportunity to make learning and sharing visits to youth organizations in USA.

In addition, as a part of the Strategic Resource Group, we undertook reviews and recommended programme improvements for several of the partners under the Youth and Civil Society Initiative of Sir Ratan Tata Trust.

We had launched the Streaming Initiative in 2006 with a vision

to build an ecosystem for youth development and active citizenship in partnership with other youth organizations. Sir Ratan Tata Trust, which supported Pravah to launch this initiative, commissioned an evaluation in November 2009, to gauge Streaming's success and efficacy. We are happy to report that the evaluation, which was conducted by Benoy Acharya on behalf of the Trust, indicated that we have not only been successful in inspiring and mentoring our partners to embrace the youth development perspective and incorporate it in their work, but have also succeeded in supporting them to build strong values and principles by demonstrating these as an organization.

The number of youth volunteers with SAHER has increased from 10 in 2006 to 50 in 2009. Among these volunteers are young girls and women who have demonstrated courage by participating in the Parwaaz program and negotiating their own spaces within their families and in the community. Young men in the community have also shown a considerable shift in their orientation regarding gender issues. Around 50% of the male volunteers have started involving their sisters, wives and friends in volunteering activities, workshops and sessions.

SAHER's credibility has increased in the community and outside. New colleges and schools have opened their doors to SAHER. Within the community, parents are now encouraging their children to participate in SAHER's programs. This trust has enabled SAHER to start a small community center to encourage people's participation in governance issues by understanding local governance and the use of RTI in ensuring accountability of elected representatives.

- Excerpt from External Evaluation Report on 'Impact of Streaming'.



# Feedback from GFC partners on the learning workshop

Very informative because it took information from our individual programmes into consideration. Facilitation included new and sometimes powerful ways of engaging one another, e.g. Change Stories.

I am taking back courage and commitment for my work and skills for my organization.

I learnt that diversity is a strength. Also learnt that we must include youth in participation.

The team work was impressive and I am taking that back to my organization

Through Pravah Learning Voyages (LV), an institute that we have established for developing and sharing skills and knowledge in critical areas of youth development with diverse stakeholders, we worked with over 35 organizations during the year as we conducted the following learning interventions:

In April 2009, we organized a course to build capacities of 18 participants from 13 organizations across different parts of South Asia to use comics for social change. Conducted in collaboration with World Comics India and Commutiny-The Youth Collective, the workshop culminated with a campaign led by the participants in Delhi. About 50% participants further applied their learnings to design campaigns in their local languages as well as to train another batch of 22 participants. In July 2009 we trained 20 staff members from Magic Bus, an organization in Mumbai, to redesign and

develop effective programmes for youth and adolescents using sports as a key methodology.

In November 2009 we conducted a learning programme for 24 individuals from Africa and South Asia representing 22 grantee partner organizations of Global Fund for Children (GFC). With these participants, all of them practitioners in the field of adolescent girls' development, the learning programme sought to 1) Create opportunities for knowledge exchange, 2) Support the formation of a network, 3) Build a common learning agenda on the issue of adolescent girls. Significant outcomes from this intervention lay in the development of a list of best practices in the field of adolescent girls' development, a better understanding of GFC processes and tools, and development of facilitation skills and ideas for gender trainings.

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# Supporting youth-led social change

In the Change Looms Development and Assessment Centre we got a new direction and an idea to work with school students on Life-Skills education and also learnt about module and design development for workshops. - Bhaskar Chaudhary, People for Change, Jamshedpur

Through the Change Looms programme, I have developed my conflict resolution skills and I am also more comfortable working in a group and taking people along.

- Rahul Mankar, Youth Association for Action & Research (YAAR), Kalyan, Maharashtra

The process of unlearning, learning and relearning as part of Change Looms has been very successful in establishing confidence in me about my venture.

- Dhirendra Pratap Singh, Milaan – Be the Change, Sitapur, Uttar Pradesh



Through Change Looms, in 2009-10 we supported nine youth-led teams from seven states to grow more impactful and organized. Besides facilitating each team to design and undergo a year-long plan for learning and action for their personal, team and organizational development, we paired them with mentors to make quality and expert guidance available for them.

The significant learning opportunities that we provided the Changloomers this year included the Development and Assessment Centre (DAC), a six day residential training and a skill building workshop in July 2009, where twenty one youth from 13 youth-led organizations across India came together. While all participants got opportunities to refine their programme designs and work on their personal and organizational development goals here, 7 organizations were selected for the year long 'learning and mentoring phase' along with 2 organizations that extended their learning and mentoring phase from the previous year. Interactive sessions in using Comics for Social Change, Resource Mobilisation, Leadership and Sustainable Development were organized in the Collective Learning Event in Ganga Sagar, West Bengal, which we organized in collaboration with Amader Prerana, an alumni member of Change Looms. 17 participants from 10 Change Looms organizations participated in this event.

In June 2009, we concluded Campus Catalyst, a programme to support young change makers who are running youth initiatives in University campuses across India, with a Learning and Celebration Event. Here, over two and a half days, diverse opportunities were created for the campus teams to learn from each other as well as discuss ways for sustaining their campus based initiatives and develop agendas for programmes for future campus leaders. **Art Group** was initiated by Shivakumar and his friends Sridhar, Sumanth and Srikant in Doddaballapur, a town on the outskirts of Bangalore, Karnataka. Art Group uses visual art to make underprivileged communities aware of issues related to rights to water and other social issues. The group's main activities are art education for self-development of school children and using the medium comics to communicate grassroots issues. Through their different workshops, seminars, trainings, artexhibitions and water campaigns, the group has reached out to more

than 12 schools and 1500 students in and around their town.

Founded in 2008, **Jyot** works to educate the children of rag-pickers, garlic sellers and domestic servants in Kanjur-Marg and Bhandup localities of

Mumbai - an area, where Prashant Borhade, the founder of the organization, grew up himself. Besides running support classes for children, Jyot works to sensitize parents to the need of education. One of Jyot's latest initiatives is to provide career guidance and support orphan youth to find jobs. Through its work, Jyot has reached out to more than 250 children and youth in the area. The group has also facilitated the entry of many children into municipal and government schools.

Milaan – Be the Change was set

up by Dhirendra Pratap Singh and his team in October 2007. Based in Delhi, Milaan works to facilitate community participation, voluntarism and active

citizenship among youth and to make quality education, employment and life skills accessible to children and youth in disadvantaged communities.



'Swarachna Youth Learning and Resource Centre', the organisation's first initiative, is located in Sitapur (Uttar Pradesh), and currently reaches out to more than 200 children and youth in the area.

## Changeloomers of 2009-10

### **NOHARD** - Kisan Kheti

**Pathshala (KKP)**, started in 2008, is an initiative of 5 young people from Solapur, Maharashtra, led by Uma

Gherade. The project strives to improve the plight of rural farmers. With the belief that problems faced by farmers are due to the lack of awareness, KKP organizes farmers and educates them on issues through



demonstration models and theatre.

**People for Change** was founded in 2008 by Souvik Saha and Bhaskar Chaudhary with the objective to turn one person's waste into a resource for another.

The team provides clothes, shoes, utensils, toys and other basic amenities to poor families in villages around Jamshedpur,

Jharkhand. They conduct extensive drives to motivate privileged people to donate the materials. The team also designs and conducts sessions on lifeskills, active citizenship and careerguidance for school students.

Swikriti is an organization in Kolkata, which uses arts and fashion effectively to encourage people from sexual minority groups to lead a healthy life. As a part of Swikriti, Souvik Rakshit and Souvik

Ghosh are working on issues of selfdevelopment and mental health with sexual minority groups and interventions and



counseling programmes

along with school teachers, parents and health workers and building awareness on issues of HIV/ AIDS, sexuality, gender and human rights.

Synergy Sansthan, based in Harda district of Madhya Pradesh, works on community mobilization and awareness building on issues like health, malnutrition prevention, child-labour,

HIV/AIDS, disaster management and increasing women's participation in Panchavat bodies through street theatre. After graduating in Social



Work, Ajay Pandit, Vimal Jat and some of their friends formed Synergy Sansthan in 2005. The organization has also worked to sensitize the local media on relevant social issues. One of its new initiatives is to motivate farmers and youth to engage in organic farming.

**YAAR** (Youth Association for Action and Research) was launched in 2007 by Rahul G. Mankar and his friends, to support college students in suburban areas of Mumbai like Kalyan, Thane, Dombivili, Ulhasnagar and Ambernath to enage meaningfully with society. YAAR mobilizes youth to develop themselves, contribute in social change work, and bridge the gap

between 'intention' and 'action'. engaged with YAAR spread socially



relevant messages through participating in inter-college youth festivals, or through engaging in activities such as art and theatre workshops, social research and film making. Today, YAAR engages with more than 45 colleges in the region.

**YES** (Youth Enlightening the Society) was founded by Aakarshan Chauhan and a group of close friends in Shimla, Himachal Pradesh in 2008. YES aims to address the problem of low standard of education and

increasing use of drugs by school students in the



area. For this, YES organizes coaching classes, finances education for students from economically disadvantaged backgrounds, organizes various awareness camps and an interschool competition called 'C cube'.

The Blue- Ribbon campaign of YES has been recognized as the official insignia against drug abuse by the government of Himachal Pradesh.

# Making Youth Work Visible

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मिला यवज्य ई

## We launched a phased consultative process to **develop** an **impact assessment framework for**

## youth programmes. 75

people from 30 organizations participated in this year's process, including youth facilitators, NSS programme officers, donors supporting youth programmes and young people themselves.

In 2009-2010, we got a significant opportunity to articulate a perspective on Youth Development and Active Citizenship when Oxfam India commissioned us to write a paper on it. Entitled The Ocean in the Drop: A Perspective on Youth Ownership of Common Spaces, the paper sought to uncover the systemic elements that encourage and facilitate youth social action and to conceptualize an alternative dynamic that will allow mainstreaming of youth participation in social action, while enabling their own identity formation as strong citizens and better human beings. This paper was extremely well received by the Oxfam India team, and the process of writing it gave

us the opportunity to distill our own and our partners' experiences as well as the findings from the primary and secondary researches we had undertaken in the past. To strengthen the youth sector, this year we launched a phased consultative process to develop an impact assessment framework for youth programmes in partnership with Innovations in Civic Partnership (ICP), USA. A need for such a framework was articulated in an earlier consultation we had hosted to promote active citizenship in India. 75 people from 30 organizations participated in this year's consultation process, including youth facilitators. NSS

programme officers, donors supporting youth programmes and young people themselves. The process resulted in the compilation of a list of competencies that participants viewed as desired outcomes of youth interventions and indicators for measuring these. The competencies relate to changes in the areas of a) Understanding the self, b) Ability to develop effective relationships, c) Ability to impact society. We are now building on this process and developing a leadership index based on the identified competencies that can be used to measure the impact of youth development programmes on young people.

## Excerpt from Ocean in the Drop: A Perspective on Youth Ownership of Common Spaces

We believe that as a society we have 'legitimized' four spaces for young people - that of family, friends, career/career-related education and leisure or recreation. However, there is, in the margins, a space where young people grow and develop through relating to themselves, with each other and with their communities. This is the **5th Space**.

Fun, joyful AND transformatory, the 5th Space offers opportunities to young people to connect with peers from across borders of caste, class, religion, gender and abilities. It is a space where young people can develop bonds of friendship and seek support for common or private concerns. It is also a space where they can understand different perspectives, develop their own opinions and build skills to engage with issues they feel deeply about, inspire others, find solutions and improve their communities.

Our experience has shown that the learnings in the 5th Space are indeed the life skills that can help young people 'succeed' in the other spheres of their lives, such as with the family, friends, at work and at play. The 5th Space thus has the potential to make a positive impact on all the other spaces and society at large.

Therefore we argue that it is critical that the 5th Space should occupy center stage for youth to live to their fullest potential.

### Legitimate Spaces in Society for Youth Today



How to mainstream the 5th Space





In 2009-10, through publishing the reports of two consultations – Making Youth Work Visible: Impact Assessment of Youth Active Citizenship Interventions and Nurturing Youth Active Citizenship in India, we built the case for creating more legitimate spaces for youth in society.

Our publications and websites made it possible for approximately 150 young people to apply for our various programmes, including for SMILE and Rural Exposures.

In 2009-10, we facilitated two Change Looms alumni, Steps for Change and Ahwaan

Foundation, to be featured in a television show called 'Behtar Soch Behtar Zindagi'. Further, through the Change Looms Public Recognition event we showcased the work of seven young social change leaders who had been part of the Change Looms programme in 2008 to an audience comprising people from the development and other sectors.

Jashn-e-Agaaz was another event which sought to celebrate and build visibility and value of active citizenship. Organized by the young participants of the Rural Internship process (reported elsewhere), the event saw participation of members from the civil society, including friends and families of the interns. This event proved to be successful because it created a space for interns to share their reflections and built an understanding about the value of the learnings gained through the active citizenship process. The event also made it possible for many of the young people to continue their journeys as active citizens, because after the event, their friends and families started to value the work they were doing. Supporting young people to become active citizens | Strengthening the institutional framework to promote youth development | Supporting youth-led social change | Making youth work visible | Strengthening

Strengtnening internal organizational development

Pravah strives to remain as a process oriented institution where every member feels empowered, remains joyful and maintains a high level of efficiency and effectiveness. The staff shared that the team work and periodic reflection exercise make them self motivated and level of stress is low.

It was shared that currently a system of "Open Space Collective" has been formed for the overall management of the institution. It is a consensus building process and different from reporting. This promotes new leadership, and junior staff feel empowered to take ownership.

Pravah is transparent in its public accountability. Annual report along with the financial statement is published and disseminated. It may think of including some of the other transparency parameters (evolved by Credibility Alliance).

- Excerpt from the evaluation study commissioned by Sir Ratan Tata Trust

## Few innovations in 2009-10

Development of impact assessment competencies and indicators for youth programmes through a national consultative process.

Design of courses for youth facilitators through learning voyages.

Design and development of a self facilitated, inventory and simulation based self awareness module for young people.

Introduction of an Urban Exposure component in the From Me to We curriculum.

Design of an experiential learning process for teachers to design FUN camps for their schools.

Introduction of a common reporting format for workshop reports.

In 2008-09, we initiated a leadership transition process within Pravah, which grew out of our belief that by demonstrating how well leadership by young people can work, we will strengthen our position on it. We set the transition in motion through mentoring two young team members to lead the direct programmes for young people in Pravah.

In order to deepen the perspectives of the Pravah team on development issues, we supported a formal process of learning through exposure for all of Pravah's members. As a result, an average of nine training days (internal and external) were availed of per person and exposure visits were made by members to 15 organizations in India and the US.

The intensive review processes we hold monthly, six monthly and annually indicated that we have achieved more than 80% of our planned organizational and programmatic goals in 2009-10.

The annual organizational retreat, which was held at Sonapani, Uttarkhand this year, offered a space for everyone in Pravah to reflect on their strengths and opportunity areas as well as discuss and debate future strategies for the organization.

While we did not formally track the innovations per person, there is every indication that we have been making process and programme innovations as necessary for the effectiveness of our work.

Attrition recorded in the organization was 20%, and the organizational leadership team was expanded to eleven with the induction of five new members. Given that there are very few organizations working on youth development and active citizenship, it remained a challenge for us to recruit for senior management positions. To overcome this, we focused on building an alumni network as well as a strong second line, to enable us to build this leadership internally.

Finally, for doing our work, we received generous support from our partners including ASHA - New York, Ashoka -Innovators for the Public, Church World Service, Ford Foundation, Global Fund for Children, MISEREOR, Sir Ratan Tata Trust, VSO-India and Wipro-Applying Thought in Schools.

#### Balance Sheet as on 31 March 2010

Total	1,45, 01,681	1,34,60,662
Net Current Assets	28,46,057	94,31,703
Investments	1,16,26,665	40,00,000
Fixed Assets	28,959	28,959
Application of Funds		
Total	1,45,01,681	1,34,60,662
Earmarked Funds	82,22,151	78,69,872
General Funds	62,79,531	55,90,791
Sources of Funds		
	(In INR)	(In INR)
	2009-10	2008-09

## Income and Expenditure for the year ended 31 March 2010

	2009-10	2008-09
	(In INR)	(In INR)
Income		
Non-earmarked Funds	22,18,837	21,95,186
Earmarked Funds	2,21,11,523	2,48,97,415
Total Income	2,43,30,360	2,70,92,601
Expenditure		
Non-earmarked Funds	14,95,489	20,08,683
Earmarked Funds	2,17,93,852	2,63,85,154
Total Expenditure	2,32,89,341	2,83,93,837
Excess of Income over Expenditure	10,41,019	(13,01,235)
Appropriation		
Non-earmarked Funds	7,23,348	1,86,504
Earmarked Funds	3,17,671	(14,87,739)

#### **Identity and Legal Status**

Pravah is a non-profit society registered under the Societes' Registration Act,

Registration Number S/24758 on 8th September 1993.

Donations are exempted from income tax under Section 80G vide Regn DIT(E)/ 2007-2008/ P-425/ 2784 valid from 01/04/2007 to 31/03/2010.

Foreign contributions permissible under FCRA registration no. 231650876 dated 27-01-98.

Income Tax No. PAN/GIR No. AAGFP5080P and ward is trust circle 1.

Registered Office: S-508, Hawa Singh Block, Asiad Village, New Delhi

Bankers: Andhra Bank, Green Park; Axis Bank, C.R. Park; HDFC Bank, Kalkaji; Kotak Mahindra Bank, Greater Kailash II.

Auditors: S.S.R.A. & Co., M-13, South Extension Part 2, New Delhi 110049.

6,504 Full financials available on request.

Please call 011-26291354 or mail to mail@pravah.org

#### **Board Members**

Adeesh Mehra C. A. & Proprietor, Adeesh Mehra & Co.

Arjun Shekhar Founder member, Vyaktitva

Ashraf Patel Founder member & CEO of Pravah till 2002

Gouran Lal Independent Consultant

Ishani Sen Director, Pravah

Kamini Prakash Director, Pravah

Meenu Venkateswaran CEO, Pravah

Ravi Gulati Founder, Manzil

Renuka Motihar Independent Consultant

Suman Kumar Principal, Blue Bells School International

Sunita Menon Director, Education and Training, Breakthrough

\* Arjun Shekhar and Ashraf Patel are related

#### **Team Members**

Aditi Rao Aditi sahay Ashraf Patel Blaise D'souza Deepjyoti Sonu Brahma Deepti Menon Durba Ghose Eyingbeni Nguille Ishani Paul Ishani Sen James John Kamini Prakash Lokasish Saha Medhavi Gandhi Meenakshi Bhanjdeo Meenu Venkateswaran Meghamala Sengupta Navneet Prakash Neha Buch Om Prakash Rai Pooja Gupta Rajani Nair Rashmi Nair Richa Sharma Ritikaa Khunnah Sonal Chaturvedi Srinjoy Ghosh Sulab Kumar Tanmayee Sahu

#### Consultants

Cindy Ledgerwood Gouran Lal Dhawan Shilpa Jhawar

#### Interns/Volunteers

Aakanksha Bhat Amreen Ahmed Astha Gupta Mukul Kapoor Puneet K Paliwal Joe Spence

#### **Support Partners**

Asha - New York Ashoka - Innovators for the Public Church World Services Ford Foundation Global Fund for Children MISEREOR Sir Ratan Tata Trust Voluntary Service Overseas- India Voluntary Service Overseas-UK



## Organizations we worked with

Abhivyakti, Maharashtra Adharshila, Madhya Pradesh Ahwaan Foundation. Delhi Amader Prerana, Ganga Sagar, West Bengal Aman Biradri, Delhi Andhra Education Society, ITO, Delhi Andhra Education Society, Janakpuri, Delhi Andhra Education Society, Pushp Vihar, Delhi Anglo Arabic School, Delhi Art Group, Karnataka Arwachin Public School, Delhi Ashoka - Innovators for the Public Bharat National Public School, Delhi Bharatiya Kissan Sangh, Jharkhand Commutiny - The Youth Collective, Delhi Deer Park, Bir, Himachal Pradesh Digantar, Rajasthan Dreams Infinite. Drishti Media. Ahmedabad Eklavya, Madhya Pradesh Global Fund for Children, USA Gram Vikas Navyuvak Mandal, Rajasthan Hamara Footpath, Mumbai Hum Kissan Sangathan, Rajasthan Infinite Scope, Mysore Interactive Resource Centre, Pakistan Jagori Grameen, Himachal Pradesh Jawahar Navodya Vidalaya, Faridabad

Jvot. Mumbai K.V. Pragati Vihar, New Delhi Magic Bus, Mumbai Manthan Yuva Sansthan, Jharkhand Manthan, Rajasthan Maxfort School. Delhi Mayo School, Jaipur Mazdoor Kissan Shakti Sangathan, Rajasthan Milaan - Be the Change, Delhi Narmada Bachao Andolan, Madhya Pradesh National Service Scheme, Indian Institute of Technology, Delhi National Service Scheme, University of Delhi National Social Society, Delhi NOHARD - Kisan Kheti Pathshala, Solapur, Maharashtra Oscar. Mumbai Patang, Orissa People for Change, Jamshedpur, West Bengal Pravah Jaipur Initiative, Rajasthan Resource Alliance, Delhi Ritiniali. New Delhi Ryan International School, Vasant Kunj, New Delhi Sabuj Sangha, West Bengal SAHER, Mumbai Samavesh, Madhya Pradesh Sanskriti School, New Delhi Satpuda Foundation, Madhya Pradesh

SECMOL Jammu and Kashmir Shafique Memorial School, Delhi Shri Bhuvaneswari Mahila Ashram, Aniani Sain, Uttrakhand Sir Ratan Tata Trust, Mumbai Social Work and Research Centre, Raiasthan Social Work Department, Jamia University, Delhi Society for the Integrated Development of the Himalayas (SIDH), Uttarakhand St. Columba's School. Delhi Swikriti, Kolkata Synergy Sansthan, Madhya Pradesh Tarun Bharat Sangh, Rajasthan The YP Foundation. Delhi Thoughtshop Foundation, Kolkata Umang, Rajasthan UnLtd India, Mumbai Urmul Marusthali Bunker Vikas Samiti, Rajashtan Vavali Folklore Group, Kerala Vijaya Vitthala Vidyashala School, Mysore Vishakha, Rajasthan Vividhara, Himachal Pradesh World Comics India, Delhi YAAR (Youth Association for Action and Research), Kalyan, Maharashtra YES (Youth Enlightening the Society), Shimla, Himachal Pradesh







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