



CHANGELOOMS

LEARNING AND LEADERSHIP JOURNEYS FOR YOUNG SOCIAL ENTREPRENEURS

CONTEXT

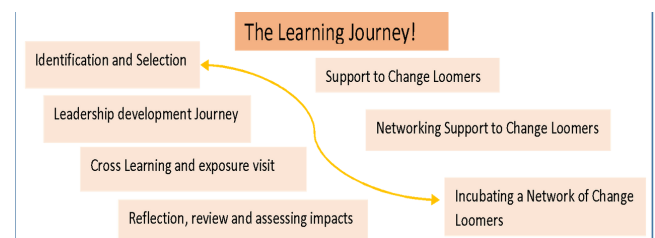
Over the last decade, social entrepreneurship in India has seen exponential growth, with an increasing number of passionate, young people starting up NGOs and businesses which provide out-of-the-box approaches to improve the lives of the country's 400 million poor. Social entrepreneurs, by virtue of being an integral part of communities, are uniquely positioned to bring about financial, social and psychological inclusion; with the capacity to create contextualized solutions to the local challenges. However, social pressures, limited access to resources both financial and non financial, as well as lack of avenues to develop their skills are some of the many challenges that young social change-makers face.

SOLUTION AND APPROACH

Pravah and ComMutiny-The Youth Collective promote social entrepreneurship amongst passionate young leaders through the Changelooms Learning and Leadership Journey. The program supports young people who have started their own social initiatives. It provides skill and capacity building, mentoring support, financial support and networking opportunities. Since 2005, Pravah and ComMutiny have impacted over 500 youth led start-ups from across India. These young activists are mentored and facilitated to enable them to put their paradigm shifting ideas into action and become social entrepreneurs.

PROGRAM DETAILS

Changelooms Journey: will be implemented with youth-led early stage start-ups via a one year long journey. The purpose of the learning and leadership journey is to equip participants to develop and strengthen their competencies as leaders and social entrepreneurs. The process is built around the early stage life cycle needs of social entrepreneurs. The visual depicts the key components of the journey.



KEY ACHIEVEMENTS

Significant findings from a 2012 impact assessment study conducted by an external team indicate:

95% participants felt that they had been able to strengthen their initiative after the program.

90% participants felt that the program had helped to build the capacities of their teams significantly or quite a lot.

90% felt that the program had helped them to impact their communities. The direct outreach of 21 youth led initiatives which participated in the study increased over 6 times.

[1] Impact assessment study conducted by a team led by Ms Deepti Priya Mehrotra (an independent grassroots activist, writer and researcher).

ABOUT PRAVAH

Pravah has been working since 1993 on developing leadership capacities of young people to unleash their ability to bring about transformational social change. Pravah's core mission is to build youth leaders through psycho-social interventions leading to economic, political and social inclusion. We work with young people from diverse backgrounds to build their agency and enable them to take action, such that they become self-aware, deeply empathetic, systems-conscious and are socially responsible leaders. We also work with organizations and young leaders to co-create empowering spaces where local youth take leadership and action on the issues affecting them and others in their communities.



ABOUT CYC

ComMutiny – The Youth Collective is a collective of some of the best youth led and youth engaging organisations and social entrepreneurs in India and is working towards strengthening the youth work sector as whole. ComMutiny specializes in research and publication of resources and creating powerful media products and youth platforms. Our mission is to facilitate engagement of youth in social change action through building understanding, acceptability and demand for 5th Spaces across stakeholder groups.

OUTREACH



500+

social entrepreneurs



10,00,000+

young people

extended outreach

WHAT NEXT?

We aim at bringing in more diversity into the existing cohort of Changeloomers by reaching out to young social entrepreneurs from marginalized communities and scaling up in areas such as the Northeast and Jammu and Kashmir. We wish to work with more and more women entrepreneurs. We would like to facilitate the creation of peer networks in each state by enabling our partners to run the Changelooms program.

We are looking at scaling up the Changelooms program without losing out on the depth and essence of the journeys. We wish to advocate far and wide about the importance of investing in early stage social entrepreneurs.

PARTNERSHIPS

SUPPORTED BY



Bureau of Democracy,
Human Rights and Labor,
U.S. Department of State

PARTNERS



STORIES OF IMPACT



"The greatest thing that Pravah Changelooms helped me do is widening my perspective; it has made me a better leader, a better learner and also a better listener. Hereon, this journey has become an integral part of me. The importance of setting goals and knowing how to measure impact can do wonders for an organisation, this journey has helped Gramiksha do both.

STUTI ASHOK GUPTA, NATIONAL HEAD,
GRAMIKSHA



"There are various changes in our organisation that can be directly attributed to the Changelooms Program such as change in our interactions/ training programs for our interns, redesigning our curriculum keeping in mind the differences in learning methods of children and the incorporation of in depth brain storming sessions as part of organisation planning to name a few."

HENNA KHAN, FOUNDER, UNIVERSE SIMPLIFIED

BUDGET

The annual budget of supporting a Changelooms team through this year long journey is Rs 6 lacs. This includes expenses on input workshops, mentoring and peer learning spaces, project reviews, seed funding and networking support.

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